

SMALL BUSINESS WEEK

Schedule of Events

October 19-23, 2009
Yellowknife, NT

"Your Dream, Your Business, Your Passion"

To register or for more info
please call Nicholle at
867-873-7958 or email
nicholle.french@canadabusiness.ca



WEDNESDAY, OCTOBER 21

Canada Business NWT/BDIC Boardroom (5201 50th Ave.)
7th Floor Northwest Tower

12-1 pm **SOLE PROPRIETORSHIP, PARTNERSHIP OR COPORATION** - Learn the difference between each business type.

1-4 pm **RECORD KEEPING AND ACCOUNTING** - Get a better understanding of the basics of bookkeeping, accounting principles, terminologies and financial systems.

THURSDAY, OCTOBER 22

Scotia Centre Basement Boardroom (5102 50th Ave.)

11 am - 12 pm **NWT ECONOMIC OVERVIEW** - Learn about recent economic trends with an emphasis on small business.

12-1 pm **WOMEN IN BUSINESS** (bilingual session)

Canada Business NWT/BDIC Boardroom
7th Floor Northwest Tower

12-1 pm **EXPORTING FOOD PRODUCTS** - Learn how to identify new opportunities, what to consider when shipping out of the country, and find out about available tools and resources.

FRIDAY, OCTOBER 23

Canada Business NWT/BDIC Boardroom
7th Floor Northwest Tower

9 am - 12 pm **DIVERSITY TRAINING FOR BUSINESS** - Explore ways to better integrate your immigrant employees through an understanding of culture at work and awareness of cultural expectations in the workplace.

ECE Boardroom, Room 110 (5101 -50th Ave)
Greenstone Building

12-1 pm **FINANCEMENT POUR PME**

1-3 pm **FUNDING FOR SMALL BUSINESS** - Find out about non-commercial sources of funding assistance programs that can help with business start-up or operating a business.

MONDAY, OCTOBER 19

ECE Boardroom, Room 110 (5101 -50th Ave)
Greenstone Building

1-2:30 pm **HOW TO START A BUSINESS**

2:30-3:30 pm **IT'S ALL ABOUT CASH FLOW** - Cash flow can make or break your business and has to be managed just as effectively as sales and profitability. Understand the basics of what cash flow is and why it is important to your business

3:30-4:30 pm **BIZPAL** - Learn about this online service that simplifies the business permit and licence process for entrepreneurs, governments, and third party business service providers.

TUESDAY, OCTOBER 20

Scotia Centre Basement Boardroom (5102 50th Ave.)

9-10 am **PRICING YOUR ARTWORK** - Learn a basic model for pricing your products to ensure that you are receiving fair market value.

10-11 am **NWT ARTS BRANDING LOGO PROGRAM & THE NWT ARTS DATABASE** - Learn how both of these programs can help you promote your product and help consumers identify your artwork as unique arts and fine crafts produced in the NWT.

Canada Business NWT/BDIC Boardroom (5201 50th Ave.)
7th Floor Northwest Tower

12-1 pm **GREENING YOUR BUSINESS** - Learn how reducing waste in your business has a direct impact on your bottom line.

1:30-4 pm **CREATE YOUR OWN WEBSITE** - No website design experience required. Learn how to create your own template and update website content. Space is limited to 10 participants.

