

TRANSFORMING CULTURAL ORGANIZATIONS TO BUILD SUSTAINABLE COMMUNITIES



JUNE 14 – 19, 2010: Louisbourg, Cape Breton Island, Nova Scotia

This course explores how cultural organizations can transform their purpose and operations to work collaboratively with their communities toward a more sustainable future. Using the developing partnership between the Fortress of Louisbourg National Historic Site and the Town of Louisbourg as a working model, participants will learn about the theory and practice of community engagement and take part in an actual community gathering. The course includes a preparatory component, including advance reading and an assignment, and a follow up post-course reflection and dialogue.

Through this course, you will:

- be immersed in an authentic, in-progress engagement model between an organization and a community.
- learn key elements of organizational change and approaches to collaborating with community.
- gain a basic understanding of community cultural development, their key characteristics, and needs.
- build capacity to approach communities in a manner that gains their respect through inclusion and serves community as well as organizational needs and objectives.

Course Outline

Sunday night:
Course welcome

Monday:
Experiencing Louisbourg

Tuesday:
Organizing Change, Development and Learning

Wednesday:
Effective Leadership is People Work

Thursday:
Community Engagement: Making it Real

Friday:
Additional Transformative Tools

Saturday:
Pulling it All Together

Instructor: CANDACE TANGORRA MATELIC, Ph.D.

Dr. Candace Tangorra Matelic is a museum consultant with over three decades of experience in interpretation, public programming, and leadership for historical organizations. She has developed her skills in interpretive master planning, interpretive training, and organizational development through 25 years of museum experience at the Henry Ford Museum and Greenfield Village, Mission Houses Museum, and Historic St. Mary's City. Candace has taught widely in museum studies and was the director of the Cooperstown Graduate Program. Currently, Candace works as a consultant focusing on organizational development and museum interpretation. She holds a PhD in organizational studies and an MA in History Museum Studies and a BA in Fine Arts.



**University
of Victoria**

Cultural Resource
Management
Program

**To register for this course, please visit our website at
www.uvcs.uvic.ca/cultural/courses/transforming/**

**For more information, please contact Caroline Posynick, Program Coordinator:
posynick@uvic.ca or phone 250-721-6119**

Deadline for registration: May 17, 2010. Late registrations accepted if space permits.

Fee: CAD\$669, including a CAD\$75 materials fee (Canadian funds, credit and non-credit participation options).
A CAD\$175 registration deposit is required with each registration form.

This course has been developed in partnership with Parks Canada, the Louisbourg Institute, the Fortress Louisbourg Association, and the Shannon School of Business at Cape Breton University.