



**AUTHORIZATION/RELEASE FORM**

**PLEASE CHECK ONE OR BOTH OF THE FOLLOWING:**

- 1. I wish to register for the NWT Branding Logo Program  
*I understand that the information I provide will be entered into the main internal GNWT Artists database as a **private** listing only, or check the following box below if you wish to have a public profile.*
  - I wish to have a **PUBLIC PROFILE** on [www.nwtarts.com](http://www.nwtarts.com)  
*(You must fill out all forms of the **Registration Package** in full to complete a public profile)*
  
- 2. I wish to sign up only for the NWT Artists database  
*I agree to have my information made available to:*
  - A Public Profile** on [www.nwtarts.com](http://www.nwtarts.com)  
*(Requires a fully completed Registration Packaged)*
  - The GNWT Internal system only**  
*(for info purposes)*

<b>Name:</b>		<b>Business Name:</b>	
<b>Mailing Address:</b>		<b>Community:</b>	
<b>Phone:</b>	<b>Postal Code:</b>	<b>Fax:</b>	
<b>E-mail:</b>		<b>Website URL:</b>	

I agree to have the words "Copyright Notice" placed as a watermark image across all images submitted to be posted on the public artists database and website at [nwtarts.com](http://nwtarts.com) to help protect my images from unauthorized use.

**Complete the following section only if you are registering for a public profile on NWTARTS.com.**

Please  which type of information you want included in a **Public Profile**. (attach more pages if needed):

<input type="checkbox"/> Name	<input type="checkbox"/> Address	<input type="checkbox"/> Phone	<input type="checkbox"/> Photos (pls list)	<input type="checkbox"/> Recordings (pls list)	<input type="checkbox"/> Other
<input type="checkbox"/> Fax	<input type="checkbox"/> E-mail	<input type="checkbox"/> Website			
<input type="checkbox"/> Written Biography					

**ALL APPLICANTS MUST COMPLETE THIS SECTION**

**Section I**

I give permission to the GNWT to use the above information, images, or recordings, in whole or in part, for any purpose, including, but not limited to, illustration, advertising, marketing, promotion, or publication, in any manner, including printed and electronic form, in GNWT publications, including but not limited to, the Artisans Newsline Newsletter, the ITI Website, the GNWT Website, the Artists Database and any other online or printed mediums/publications of the GNWT. I understand the GNWT will not use material I have submitted for any other purpose without my permission.

I agree to hold harmless the GNWT, its employees, agents and assigns from any and all claims, demands, actions and costs arising out of unauthorized third party use of the information or materials on this site. I understand this is a free listing that acts as an advertising vehicle for showcasing my work and furthering my reputation in the arts and fine crafts field. I declare that I am the originator of the art forms and photographs illustrating my designs, and therefore I hold copyright on the original works and illustrations. I declare the above statements to be true and complete to the best of my knowledge. *I am over the age of 16 yrs.*

**Section II**

As I am only signing up for the GNWT Internal Artists database system for information purposes, prior consent must be received from me in writing to use any information I provide in this package.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Subject to the "Access to Information and Protection of Privacy Act", if the artist is a minor, a legal guardian must also sign on the artist's behalf.

<b>Guardian's Full Name:</b>	<b>Address:</b>
<b>Guardian's Signature:</b>	<b>Date:</b>



**NWT Arts Branding Logo Registration Form**

**for Artist  or Retail Organization**

Artist or Business Name (please print):	City or Community:
Physical and Mailing Address (if different):	Postal Code:
Contact Name:	Contact Title:
Phone:	Fax:
E-mail:	Web Site:

The product(s) that will bear the Branding Logo are:

- Visual Arts
- Performing Arts and Production
- Literary Arts and Publishing
- Film and Video Production
- Traditional Fine Crafts

All retailers are required to submit a list of names of artists they represent whose work they will promote using the NWT Arts Branding Logo for quality monitoring purposes. Please list these artists here: \_\_\_\_\_

**SECTION A - TO BE COMPLETED BY ARTIST**

- I am a registered artist with the NWT Artists Database.
- I am a non-NWT resident, please see Section B

The product(s) that will bear the 'NWT Arts Branding Logo' are:

- Visual Arts
- Performing Arts and Production
- Literary Arts and Publishing
- Film and Video Production
- Tradition Fine Crafts

**If your product does not fall under any of the above categories, please refer to Section B**

Do you also sell your products through a gallery or other retailer?

- YES
- NO

If yes, who? \_\_\_\_\_

**SECTION B - TO BE COMPLETED BY ARTIST**

*Exceptions - If you are not a resident of the NWT, or if your product does not fall under the listed categories in Section A, please explain why you or your product warrants special consideration. (If you require more space for your explanation, please provide on separate sheet.)*

- Non Resident of NWT

\_\_\_\_\_

- Product Description (please define your product/art form)

\_\_\_\_\_

\_\_\_\_\_

**TERMS OF USE**

**GNWT Trade-marks**

The NWT Arts Branding Logo is a trade-mark owned by the Government of the Northwest Territories (“GNWT Trade-mark”). The Arts Branding Logo User agrees that it will comply with the terms set out below relating to the Logo.

1. The Arts Branding Logo User acknowledges that the GNWT is the exclusive owner of the GNWT Trade-mark and of the associated goodwill. The Arts Branding Logo User will not contest, and will not assist any other person, directly or indirectly, to contest or question, the validity of any right of the GNWT to own or use the GNWT Trade-marks.
2. The Arts Branding Logo User acknowledges that it does not have any rights or interest in and to any of the GNWT Trade-marks and that this Agreement does not confer any rights or interest in and to any of the GNWT Trade-marks. The Arts Branding Logo User acknowledges that it is not a franchisee of the GNWT.
3. The Arts Branding Logo User may not change any of the GNWT Trade-marks in any manner.
4. Should the Arts Branding Logo User wish to display the GNWT Trade-mark in its own promotional material for the purpose of promoting, marketing or selling and/or transferring finished products, the notation “Trade-mark owned by the Government of the Northwest Territories” must be used immediately after each display of any of the GNWT Trade-marks.
5. The Arts Branding Logo User may not display the GNWT Trade-mark in any other way without first obtaining written permission from the GNWT.
6. The Arts Branding Logo User will immediately stop any and all use of the GNWT Trade-mark when it no longer intends on promoting, marketing, selling or displaying NWT Art products.

**I certify and acknowledge that I have read and understand the NWT Arts Logo Program Guidelines and Terms of Display document.**

**By signing this form I pledge that the Logo and promotional items associated with the NWT Arts Branding Logo Program will be used only to identify products and art forms which have been created by resident artists of the Northwest Territories.**

I further consent that my information can be made accessible via the internet on the NWT Artists Database in the Artist Web Profiles. (Optional)

Signature:	Print Name:
Date:	Approved by ITI:

**NWT ARTS BRANDING LOGO  
PROMOTIONAL MATERIAL ORDER FORM**

Tags and stickers are available in French and English.

<b>Type</b>	<b>Amount Required</b>	<b>English</b>	<b>French</b>
Tent Cards for Counter Display			
Window Stickers			
Promotional Poster			
Small Price Tags *			
Medium Price Tags *			
Large Price Tags *			
Merchandise Stickers - X - small			
Merchandise Stickers - Small			
Merchandise Stickers - Medium			
Merchandise Stickers - Large			

\* Quantities - 50 to a bundle

**Ship to:**

Full Name (please print):	Business Name (if applicable):	
Mailing Address:	City/Community:	
Postal Code:	Phone:	Fax:



Northwest Territories Industry, Tourism and Investment

**PUBLIC PROFILE REGISTRATION QUESTIONNAIRE**

1. Please check off your media type (s):

**Film/New Media**

- Digital/Graphic Art   
  Documentary   
  Film  
 OTHER: \_\_\_\_\_

**Literary Arts**

- Creative Writing   
  Manuscripts   
  Poetry  
 OTHER: \_\_\_\_\_

**Performance Arts**

- Actor   
  Dance   
  Music   
  Spoken Word  
 Storytelling   
  Theatre  
 OTHER: \_\_\_\_\_

**Traditional Fine Arts and Crafts**

- Beadwork   
  Birchbark Baskets   
  Birchbark Products   
  Tufting  
 Carvings   
  Embroidery   
  Hide Drums   
  Traditional Clothing  
 Hide/Fur Tanning   
  Qivuiq (Muskox)   
  Quillwork   
  Spruce Root Baskets  
 OTHER: \_\_\_\_\_

**Visual Arts**

- Basketry   
  Ceramics   
  Drawing   
  Printmaking  
 Quilting   
  Sculpture   
  Fashion   
  Glass Art Installation  
 Jewelry   
  Painting   
  Photography   
  Textiles  
 OTHER: \_\_\_\_\_

2. Please list any Galleries that represent you.
3. Please list any art organizations that you belong to.
4. Please list any locations that your work can be viewed.

**For office use only:** Name: \_\_\_\_\_ Reg. ID #: \_\_\_\_\_

Date entered: \_\_\_\_\_

**ARTIST BIOGRAPHY FORM**

If you have a prepared artist biography or statement, please include it with your GNWT Arts Registration Package. If not, please complete the following to assist us in creating a brief biography for your profile:

1. Place of Birth:
  
2. Where do you currently live?
  
3. What kind of artwork do you do?
  
4. How would you describe yourself as an artist – (New/Emerging/Established/Master)?
  
5. How long have you been an artist?
  
6. Are there any other artists in your family? If so, who are they and what do they do?
  
7. What is your formal educational background (if any) as it relates to your art?
  
8. What inspired you to become an artist?
  
9. Please list your accomplishments as an artist? (awards, exhibits)
  
10. Where can your artwork be viewed or purchased?
  
11. Are you employed in a field other than art?
  
12. What other information would you like people to know about you?

**ORGANIZATION QUESTIONNAIRE**

1. Please check off your organization type(s):

Museum	<input type="checkbox"/> Community Museum <input type="checkbox"/> Privately Owned <input type="checkbox"/> Other _____	
Association	<input type="checkbox"/> Heritage/Historical <input type="checkbox"/> Government (GNWT) <input type="checkbox"/> Government (FED) <input type="checkbox"/> Arts Support Organization & Collective <input type="checkbox"/> Other _____	
Festival	<input type="checkbox"/> Festival <input type="checkbox"/> Other _____	
Funding Sources	<input type="checkbox"/>	
Art Retail	<input type="checkbox"/> Gallery <input type="checkbox"/> Gift Shop <input type="checkbox"/> Other _____	
Supplier of:	<b>ART SUPPLIES:</b> <input type="checkbox"/> General Arts Supplies <input type="checkbox"/> Photography Supplies <input type="checkbox"/> Musical Instruments and Supplies <input type="checkbox"/> Other _____	<b>RAW MATERIALS:</b> <input type="checkbox"/> Birch Bark <input type="checkbox"/> Beading Supplies <input type="checkbox"/> Sinew <input type="checkbox"/> Stroud <input type="checkbox"/> Tanned Hides <input type="checkbox"/> Fur <input type="checkbox"/> Porcupine Quills <input type="checkbox"/> Soapstone <input type="checkbox"/> Moose Hair <input type="checkbox"/> Other _____
Supplier - Services	<input type="checkbox"/> Consulting <input type="checkbox"/> Business Services <input type="checkbox"/> Translation/Languages <input type="checkbox"/> Educational Classes and Workshops <input type="checkbox"/> Production <input type="checkbox"/> Other _____	
Performance Group	<input type="checkbox"/> Music <input type="checkbox"/> Theatre <input type="checkbox"/> Dance <input type="checkbox"/> Other _____	
Other Resources	<input type="checkbox"/>	

2. Please write a short biography about your business or organization including what products, services, and/or support it provides.

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